

KUTANGA NENZIRA KWAYO

Zvii zvaunofanira kunge wakaita nemazvo? Zvinyore pasi utarise kuti wakazviita here nemazvo. Hukama hupi hwakakosha kubhizimisi rako? vaka hukama hune chokwadi nevanhu vakakosha /masangano uye kutaurirana zvakanaka kunyanya nebhanganga rako.

KUTARISA MBERI –TAKAGADZIRIRA KUTANGA

Kutanga mabhizimisi nekuafambisa hakungave nyore nguva dzose. Panenge paine marwadzo nekuzvipira kwakanyanya. mabhizimisi mazhinji anotanga ari madiki ozokura nenguva. Gadzirira kurarama kumapeto uye kuzvipira kukuru nekuda kwesarudzo yawakaita yekuva muzvinabhizimisi!

Mufaro unouya nekuona kuti wakwanisa kuvaka chimwe chinhu, kuita chinhu chawagara uchida kuita muupenyu. Kuzvishandira! Kuva muridzi weramangwana rako.

Mikana inouya muupenyu hwedu mazuva ose, vanoiona nekukwanisa kuidoma uye kuzoishandisa ndivo vazvinabhizimisi.



Micro Entrepreneurship Plan



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**BUSINESS PLAN /
GWARA REHURONGWA HWEBHIZIMISI**

CHII CHINONZI BUSINESS PLAN

Business Plan igwaro rehurongwa hwebhizimisi rinotaridza zvese zvinoumba bhizimisi richiri kutanga kana ririkuenderera mberi, zvekunze nezvemukati maro. Rinotaridzawo zvinangwa zvikuru nezvidiki zvebhizimisi nematanho ekutevera kuzadzisa zvinangwa zvakatarwa. Rinogona kunziwo gwaro rekukumbira rubatsiro kana nzira yekutevedza uye rinopindura mibvunzi inotevera

- Ndiri papi parizvino? Mamiriro azvakaita
- Ndiri kuendepi? Remangwana
- Ndinosvika sei ikoko? Zvinoda kuongorora nzira dzose dzinobatsira kusvika ikoko

MANYORERWO EGWARO REGWARA REHURONGWA HWEBHIZIMISI

- a) Peji yepfupiso
- Zita nekero yebhizimisi
 - Zita /Mazita nekero/makero evaridzi vebhizimisi
 - Mhando yebhizimisi
 - Mashoko emari iri kutsvagwa/iri kudiwa



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- b) Mamiriro akaita zvekutengeserana (vanokwikwidzana newe, mafambiro arikuita mabhizimisi emhando iyoyo nezvimwewo)

• Makwikwi

Ndiani waunokwikwidzana naye
Chii chavanoita uye vachichiita zvirinani kukukunda

Bhizimisi ravo rakakura sei maererano nehuwandu hwezvavanotengesa, mari yavanowana uye kuwanda kwevashandi vavo

Chii chauchaita zvirinani kukunda vaunokwikwidzana navo

• Vatengi

Ndivanani vangangotenga zvaunotengesa Vanhu vakaita sei

• Tsananguro yepaunoshandira

Sei wakasarudza kushandira ipapo? (hapanetsi kusvika, pakanikira vatengi nezvimwe zvakadaro)

- c) Zvaunotengesa (Chigadzirwa kana basa raunoita iwewe risiri chigadzirwa)
Tsananguro yechigadzirwa kana rimwewo basa raurikuda kutengesa

- d) Kutengesa neKushambadza
Inzira dzipi dzichashandiswa kushambadza zvaunotengesa
Fungidzira kuti uchatengesa zvinhu zvemarii



- e) Kugadzirwa/kubikwa zvezvigadzirwa (kana bhizimisi richiita izvozvo)
Tsanangura nzira inoshandiswa pakugadzira kana kubika chigadzirwa uye kuti chii chinenge chichiitika pakugadzira
Tsanangura michina kana zvimwe zvinoshandiswa pakugadzira.

- f) Kuendesa zvaunotengesa kuvatengi kana kunevezvitoro
Tsanangura nzira dzaunoshandisa kuendesa zvaunotengesa kune vezvitoro nevamwe vatengi
- g) Zvemari (kupinda nekubuda kwemari, purofiti kana kuruza, *balance sheet* nezvimwe)

- h) Zvimwe zvaunowedzera
Magwaro ose anotsigira bhizimisi rako akaita se mvumo yekuita bhizimisi, marezinesi, mapepa ane mitengo yezvinhu zvaunoda kuzotenga (*quotations*), tsamba dzekubvuma kushanda newe kubva kune vanotengesa zvaunoda kushandisa nezvimwewo.



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